

# *The Local* **COUPON BOOK**

**Local Bargains from  
Local Businesses**



See Page 34,  
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# Economy driven by local businesses



Port Townsend Water Street shops await to open on a brisk winter morning. *Leader photo by Kelli Ameling*

Jefferson County is unique in many ways. Its shops, services and nonprofits provide the backbone for our region, and its small businesses are the engine for our economy. More importantly, the people behind them are our neighbors. Our annual publication of The Local Coupon Book highlights a sample of goods and services. Some provide an incentive for you to visit with a coupon you can cut out and redeem. Please use it!

Within these pages, you'll learn more about what makes the businesses unique, how long they have been in business and, from their perspective, why it's important to be in Jefferson County. This isn't corporate America. Nor can you pull up a popular consumer website, pay an annual membership fee and have merchandise shipped to your house in a few days. No, this is something much more than that. It's Port Townsend. Chimacum. Port Hadlock. Port Ludlow. Quilcene. Brinnon. It's corner stores, auto repair shops, entertainment hubs and cultural arts centers. It's about retail locations that feature one-of-a-kind items, often handmade, and it can bring people together to share home-grown fruits or vegetables, or artist-inspired crafts. The people who live, work and play in our county are the same ones we see when we sit in a cafe or visit a coffee shop. They could serve on a board, either in an elected capacity or on a volunteer basis, and provide insight on a number of different topics, from city or county government, to schools, parks, health care or foundation.

It's important to spend your dollars locally. To keep tax dollars in our communities. To ensure our market, our economy, can continue to provide the services we all expect to be here. It's what makes us self-sufficient. And we're darn good at it, too.

The next time you have an item on your wishlist you could travel to a department store to find, think instead about where you can locate it here in Jefferson County.

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Karyn Williams of Red Dog Farm at the Port Townsend Farmers Market. *Leader file photo*

## Jefferson County Farmers Market Association

**About:** The Jefferson County Farmers Market Association is the 501(c)(3) organization that operates the Port Townsend and Chimacum farmers markets. Started by a small group of farmers in a downtown parking lot in 1992, it will celebrate its 27th season of the Port Townsend Farmers Market this year. Through three weekly markets, it incubates small businesses, supports the local economy and brings the community together to celebrate local food.

**What is your specialty?** "About 80 Jefferson County and neighboring farms, artisan food makers and artists participate in three markets, and they offer a variety of seasonal produce, pasture-raised meat, fish, fresh flowers, cider, wine, cheese, prepared food, and arts and crafts. The markets also host weekly live music, special events and kids activities."

**What do you consider the value in shopping locally?** "When you shop at farmers' markets, you buy directly from producers. The money spent circulates in the community and supports local jobs and local people."

**What do you enjoy most about doing business in Jefferson County?** "We love our community! We love that people choose to invest locally with their direct purchases from farmers, chefs and artists. We love seeing friends and family come together in celebration of local food. Together, we create this vibrant space that makes our community more resilient."



Musicians gather for a Centrum's arts events. The nonprofit at Fort Worden hosts workshops and events for writers, musicians, visual artists and more. *Courtesy photo*

# Centrum

**About:** Centrum was founded by the state in tandem with the founding of Fort Worden State Park. It was appointed to be the anchor tenant, helping realize the vision for an arts and education center in Port Townsend. Centrum produces artist workshops and residencies year-round for artists of all abilities and aspirations. Its programs span visual, performing and literary arts and include many free events. It serves artists from ages 4 to 98. Children younger than 18 are admitted free to all Centrum performances.

**What is your specialty?** "Centrum brings a rich and global diversity to our community, introducing and exposing all of us to cultures and artistic traditions, often from remote locations. Its events are a celebration of humanity and artistic heritages that help us think more broadly and inclusively about the world around us. From free literary readings, concerts on the stages at Fort Worden, or its array of multidisciplinary youth programming, audiences and participants can discover new avenues of expression and inspiration to fuel their own creativity."

**What do you consider the value in shopping locally?** "One can't have a healthy community without a healthy balance of ideas, organizations and representation. Centrum is one of hundreds of non-profit organizations regionally. Local businesses help support it in myriad ways, and Centrum helps to bring tourists and visitors to the community."

See **CENTRUM**, page 36▼

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Habitat for Humanity of East Jefferson County maintains stores in both Port Townsend, seen above, and Quilcene. *Leader photo by Kirk Boxleitner*

## Habitat for Humanity of East Jefferson County

**About:** The Habitat Store began as a garage sale. In the late 1990s, local volunteers held garage sales in a variety of locations around Port Townsend to help fund the East Jefferson County Habitat for Humanity affiliate, which was established in 1997. Dreaming of a more permanent solution, Habitat volunteers reached out to help determine community need. In 2001, the Habitat Store opened to provide a place to donate and purchase gently used furniture and housewares and to raise funds to build Habitat houses.

**What is your specialty?** “The Habitat Store offers a variety of items for the kitchen, dining room and office, as well as a selection of books, electronics, framed art, toys and other miscellaneous items. It has affordable furniture and goods as well as unique, higher-end pieces and collectibles. New items are placed on the floor each week — arrive early on Wednesday at the Port Townsend store and Thursday at the Quilcene store to be the first to see the selection of new items.”

**What do you consider the value in shopping locally?** “We support our economy by keeping our dollars in our county. We support local jobs by patronizing the stores that provide jobs. We strengthen local character with vibrant storefronts and streets. We also strengthen community through building relationships.

See HABILITAT, page 37▼



The cheesemakers of Mt. Townsend Creamery in Port Townsend concentrate on their curds. *Photo courtesy of Mt. Townsend Creamery*

## Mt. Townsend Creamery

**About —** Mt. Townsend Creamery started in 2006, when the Northwest artisan cheese scene was just getting started. Co-founders Ryan and Pamela Trail didn’t have any experience in cheesemaking, although Ryan had experience in the beer industry, which uses similar processes and equipment. They attended a three-day cheesemaking program through Washington State University; otherwise, it was lots of trial and error. Passion, curiosity and persistence were the keys to keeping the doors open through the first years. In many ways, those same qualities have kept them moving forward.

**What is your specialty?** “In addition to our cheese, the tasting room features hard-to-find cheeses produced by other artisan creameries. Mt. Townsend has a selection of cheddars, bleus and other cheeses it doesn’t make. Its tasting room is stocked with several unique artisan Northwest cheese-related products, such as charcuterie from Salumi (Seattle) and Chop (Portland) as well as a variety of crackers and spreads. Visitors in the tasting room can glimpse inside the windows of the production room to watch the cheesemaking process.”

**What do you consider the value in shopping locally?** “Supporting local family-run businesses is a key that enables our business community to thrive and to sustain our region’s unique personality. In a world that inundates all with internet marketing designed to facilitate quick and casual shopping choices, it is refreshing to be engaged with our purchasing decisions. Being able to touch and, in our case, taste the products before you buy them ensures you will be happy with your choice.”

See CREAMERY, page 37▼



Paulette Lack, left, and Janice Tucker of Mad Hatter & Co in Port Townsend. *Courtesy photo*

## Mad Hatter & Company

**About:** Mad Hatter & Company is centrally located on Water Street in downtown Port Townsend and offers a collection of mostly locally handmade hats for men and women and a variety of accessories. It is a unique collaboration by co-owners Janice Tucker of Mad Hatter Hats and Paulette Lack of Knit Witts. Mad Hatter & Company has been in business for 10 years at 926 Water St.

**What is your specialty?** “Mad Hatter & Company is the only retail shop in Port Townsend that provides shoppers a local experience. Eighty percent of the hats and accessories are handmade locally by either Tucker, Lack or other local artisans in or near Port Townsend. The company also has artisans who make jewelry and repurpose sweaters, knitters who make baby hats and other delicates, and a potter who makes top hat mugs.”

### What do you consider the value in shopping locally?

“How one spends their money shopping is a way of voting for what one values. In the United States, we are conscious of placing a vote for politicians and board members of organizations. But we don’t necessarily recognize the power of voting with our dollars. We don’t think about who or what we are supporting, or not supporting, as we spend money as consumers.

“When shopping locally, we know we are supporting our community. We support the small business owners

See HATTER, page 36▼



Mad Hatter & Co.

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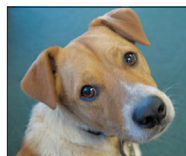


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**Co-owners of Mad Hatter & Co.,** Janice Tucker (Mad Hatter Hats) and, Paulette Lack (Knit Witts) invite you to shop locally; supporting many local Port Townsend artisans. At Mad Hatter & Co., we celebrate the tradition of handmade by selling locally handmade hats, jewelry, scarves, fingerless mitts and many other fantastical accessories. Paulette also works directly with Quechua artisans from Peru. In these communities the tradition of handmade derives from a Pre-Incan tradition. The traditions include, spinning sheeps wool, alpaca and llama fibers into yarn. Dying the yarn with natural dyes from plants collected in the Sacred Valley of the Andes. Weaving and knitting the yarn into amazing fabrics, hats, scarves and other beautiful goods. Artisans, local and from around the world, thank you for your support.

**Janice Tucker & Paulette Lack**



Craig Dotson has over 20 years experience in the pet service industry, and is pleased to be able to carry on Bonita's exceptional reputation for great customer service.

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Nicole Cerna and Mike Howell of Howell's Sandwich shop. Photo by Lily Haight

**Howell's Sandwich Co.**

**About:** Howell's Sandwich Co. is a small, family-owned sandwich shop, approaching its first anniversary in April 2019 in Port Townsend.

**What is your specialty?** "Howell's features fresh sandwiches made with local ingredients, and it has one of the best decks on Water Street. It is a cozy, person-to-person business. We treat everyone that walks through the door like family, whether or not that's a good thing."

**What do you consider the value in shopping locally?** "You're supporting the whole community, a community that is hard to find anywhere else. So, shopping locally is a lifeline."

**What do you enjoy most about doing business in Jefferson County?** "There are so many people from all over, with such diverse backgrounds, that you never know who you will meet next."



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Colorful clothes, jewelry and memorabilia decorate the entrance to Deja Vu, on Water Street. *Leader photo by Lily Haight*

## Deja Vu

**About:** Marion Casteneda has been selling antiques in various Port Townsend locations for the past 19 years. She opened Deja Vu in April 2018 with Joan Greene. Casteneda's current partner is C.J. MacDuffee.

**What is your specialty?** "Our store is tiny in space but large and, at times, surprising with merchandise consisting of antiques and vintage items and pre-owned exquisite clothing, linens and accessories. We believe in recycling. Our goods are well-made — as good or better than new. We're big on hospitality and often offer warm beverages and homemade treats. We're devoted to customer service and often order specific items by request."

**What do you consider the value in shopping locally?** "When we shop locally, we support the Port Townsend economy, and we reduce carbon emissions by staying closer to home."

**What do you enjoy most about doing business in Jefferson County?** "There's a general pleasantness in our customers. We feel included in a community of good-spirited, generous people."

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Thank you for shopping locally. Reusing is rewarding!



Robert and Gillian of Frameworks Northwest working on client projects. Leader photo by Lily Haight

## Frameworks Northwest

**About** — Frameworks has been a longstanding business and community fixture in Port Townsend. “Our humble beginnings were as a home-based business. Now, as part of our 30th anniversary, we’re expanding once again, bringing even more to our growing art, gallery and client base.”

**What makes you unique?** “Frameworks’ location in the Baker Block building in historic Undertown adds to its unique quality. We specialize in creating frame settings for our clients’ treasures, much like a jeweler creates a work of art to accentuate and showcase a precious gemstone. Big or small, Frameworks does it all.”

**What do you offer shoppers and visitors?** “A wide array of framed and unframed local artists, as well as current and past popular community event posters, including the Wooden Boat and Port Townsend Film festivals. Our flagship service is creating one-of-a-kind show pieces to enhance any space, from our more than 1,800 frame moulding choices and do-it-yourself ready-made mat, glass and hanging supplies.”

**What can people find at your business?** “Experienced, knowledgeable artisans ready to answer any question or provide solutions and guidance. We go beyond the typical cookie-cutter ways of framing. Our unique sense of style and creativity ensures that your treasure, big or small, gets the attention, presentation and UV preservation it deserves, for years to come.”

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See FRAMEWORKS, page 36▼



Dana and Pat May have reopened the Loggers Landing restaurant and bar as of April 2018. Leader photo by Kelli Ameling

## Loggers Landing

**About:** Loggers Landing reopened in Quilcene with new owners Dana and Pat May in April 2018. The previous restaurant had been closed for more than a year, and the Quilcene community was happy to have its local watering hole back in business.

**What makes you unique?** “We serve fresh hand-formed burgers, house breaded fish and chips and chicken wings, homemade soups and desserts, logs of bar snacks and grilled sandwiches. Our full bar has sports on four flat-screen TVs, and we show every Seahawks and Mariners game, as well as college games. We have a great selection of beers, a pool table, video games and a jukebox. All in a historic, warm cedar building.”

**What is the value in shopping locally?** “We serve locals, fisherman, hunters, campers, hikers and tourists. All are welcome.”

**What do you enjoy most about doing business in Jefferson County?** “We love being on the beautiful Olympic Peninsula next to the Olympic National Forest and the beautiful Hood Canal.”

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The Ice cream parlor serves espresso and other beverages.

Our Candy shop is adjacent to the Ice cream shop, and has a spectacular selection chocolates and truffles, handmade in our own Elevated Candy Co., as well as confections from all over the world. Open Daily and Evenings, see our website for hours.

*The Palace Hotel* occupies the Captain Tibbals Building. This classic three-story brick building was constructed in 1889 for \$28,000 by Henry L. Tibbals, a retired sea captain. Built in the Richardson Romanesque style, the building's arched windows appear to extend for two stories through the use of twin columns that bracket each window bay on the building's facade. The Captain Tibbals Building is a beautiful example of Port Townsend's turn-of-the-century architectural past.

The first floor of the Captain Tibbals Building originally housed a billiard parlor and saloon known as the Townsend Tavern, while the upper two floors provided furnished rooms for rent. In the early 1900s, The Call newspaper among many other businesses operated out of the building.

From 1925 to 1933, the upper two floors of the building were known as the Palace Hotel, affectionately nicknamed "the Palace of Sweets" as they were operated as a brothel and hotel. See our website for full story!



Avamere at Port Townsend offers independent as well as assisted-living spaces at 1201 Hancock St. *Courtesy photo*

## Avamere

**About:** Founded in 1995, we began as a single nursing facility in Hillsboro, Oregon. Today, the Avamere Family is comprised of Avamere Living, which operates independent living, assisted living, memory care, skilled nursing and transitional care facilities; Signature Hospice, Home Health, Home Care, which specializes in home-based services and primary and palliative care; and Infinity Rehab, which provides contract rehabilitation and outpatient therapy.

**What makes you unique?** "Our team members truly care about residents on an individual level. If someone needs a little extra attention, we make sure they get it. Avamere at Port Townsend is proud of its strong clinical teams and devoted leadership who work to make the community a better place.

"It's the residents and the great team that gets them excited to come to work. Executive Director Jynell Williams arrives each day with a goal to make Avamere at Port Townsend a great place to work and call home.

"A full activities calendar keeps the residents involved. They can join clubs, like book club and bingo. Especially popular are the visits from performing groups on Wine Wednesdays. Avamere at Port Townsend also takes its residents on day trips to the beach, zoo or other local areas. Residents also have the freedom to run errands and

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Frank Iuro of Port Townsend Shirt Company. Leader photo by Lily Haight

## PT Shirt Company

**About:** “Most of my life had been spent in the field of education. As a classroom teacher, I worked with students preschool through adult and even started and ran my own small independent school for 10 years. After 30-plus years of teaching, I decided to try something completely different. I bought the business in April 2009 from my brother, Joe Euro of The Wine Seller, who started it up in this location when he moved his wine shop down the street.”

**What makes you unique?** “All of our shirts, caps, hoodies, bags, etc., are designed here or feature the work of local artists, and we print all of them ourselves or contract locally. We also do custom printing for groups, clubs, teams, etc., as well as small-run specialty prints.”

**What do you offer shoppers/visitors?** “For visitors, we offer a gift that is really from Port Townsend, designed and printed right here. We offer art and design services

See SHIRT, page 33 ▼

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**AutoWorks of Port Townsend is a family-owned business located on Third Street. Leader photo by Kirk Boxleitner**

## AutoWorks

**About** — Autoworks is a family-owned, full-service AAA Top Shop with award-winning auto repair shop in Port Townsend. It has been in business since 1994 and has been owned by our family since 2004.

**What makes you unique?** "We are equipped with all the ultra-modern tools, technology and resources available to repair and maintain the components in today's advanced vehicles, yet we maintain the knowledge, tools and skill to work on the vehicles of yesterday. We have highly trained ASE Certified technicians, are the first green business in Jefferson County and a 5-star EnviroStar-rated shop. We are a Napa Car Care Center, a Federated Car Care center and AC Delco. We repair and service all years, makes and models, foreign, domestic and hybrid, and are certified to perform all new car factory maintenance. We also offer alignments with the newest technology available and have shuttle and/or loaner car service."

**What do you consider the value in shopping locally?** "To us, a great local auto repair business should be many things. It should be a valuable member of and asset to its community, it should be a place you can take your car and trust you are going to get great service done correctly every time, it should be a place that stands behind its work should something go awry, it should have friendly, competent, happy employees who take pride in their craft and have the skill level and education required to work on cars today. Most of all, it should be a place you enjoy visiting when you need to. We pride ourselves on our



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Craig Isenberg helps couples and families navigate through many of life's issues. Leader photo by Chris McDaniel

## Craig Isenberg

**How long have you been in business?** “(Founded) in 2012, and moved into the current office about three years ago.”

**What can people find at your business they can't find anywhere else?** “When I started out, I was juggling work with the courts and also my private practice, so I had a smaller space. But, when I moved into more full-time work – you (host) a family and you need a bigger office.

“I do a lot of one-on-one work too, but when you get a larger family or a blended family it is good to have more space.

“I wouldn't say this is unique just to me, but I entered this field later in life, in my mid-30s, and so having a lot of different work experiences leading up to it ... gave me a background of different perception and different understanding of where people might be coming from. This is not a requirement for the job, to have lived through what other people are living through, or else you would never sustain yourself as a therapist. But, I think it is helpful to have done a lot of things.”

**What is the value in shopping locally?** “Staying local can be beneficial to work with someone who knows and understands the community, is aware of local resources and support, and is accessible. Most of my clients come to me by word of mouth so many already know a bit about my practice before making that first call, so there's already some self selection that happens to help assure an appropriate fit. I do see some clients in other parts of the peninsula (Bremerton, Port Angeles, Whidbey) and sometimes elsewhere within Washington and that often is because they made a decision that I was the right fit.

“Ultimately though the advantages and disadvantages are minimal compared to the importance of finding a therapist that is a fit. Someone that a client can trust and be honest with. Some clients

See **ISENBERG**, page 39 ▼

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The Quilcene Village Store takes pride in stocking local brands such as Quilbilly Coffee for regular customers and tourists alike. *Photo courtesy of the Quilcene Village Store*

## Quilcene Village Store

**About:** “We’re a grocery store and a fuel station,” said Donna Greenert, bookkeeper for the Quilcene Village Store. “We’re the only fuel station in Quilcene. We also have an ATM, which can be hard to find in this area.”

**What do you offer shoppers and visitors?** “We offer organic produce,” Greenert said. “We cater to vegetarians and vegans, but we also have a variety of Heritage meats. We’ve got hot soup and hot tamales, but also cooler-ready sandwiches. We’ve got a toaster and toppings for your bagels, from cream cheese to peanut butter. We carry Hama Hama Seafood and Key City Fish.”

**What can people find at your business?** “We carry Sunrise and Quilbilly coffee,” Greenert said. “We have a sitting area for Wi-Fi, and a book exchange where it’s \$1 or \$2 to take a book. We feature area artists, including one photographer whose works are just stunning.”

**What is the value in shopping locally?** “It’s convenient and affordable,” Greenert said. “We carry a lot of local goods producers, like Midori and Serendipity farms and Tarboo Valley Honey. And because we stay open late, we can serve the folks who can’t make it to the farmers’ markets earlier in the day.”

**What do you enjoy most about doing business in Jefferson County?** “We support local farmers and the community, and they support us in turn,” Greenert said. “Jefferson County makes that possible. Plus, we’re so close to the Olympic National Forest that we get a lot of tourists, and it’s awesome to be able to sell them all this stuff from local folks, that they’ve never had before.”



Brendan Loveland, cafe manager, makes coffee using a custom made drip system. He has worked at the coffee shop for the past year and a half. *Leader photo by Chris McDaniel*

## Better Living Through Coffee

**How long have you been in business?** “I don’t know if we are in the eighth or 10th year (in Port Townsend). It was founded by other people and then my husband and I have slowly taken over. We met here,” said Jesse Swank, co-owner of Better Living Through Coffee.

**What makes you unique?** “A ton of stuff. Our menu is almost 100 percent organic, so all the food, all the ingredients, there are a handful of things that we can’t get or that are so expensive we wouldn’t be able to do what we are doing. But all the flour, the sugar, all the milk and creamer is all organic. We get a lot of it from as close as we can. All of our meat comes from Three Sisters on Whidbey Island.

“This pourover station that we do here, the way that the drip coffee is made here is unique. It was a system that was built for us here. Lots of people do a pour over method, but there is something about the shape of these and the way it gathers the flavor that is really unique and the coffee is so good.”

**What is the value in shopping locally?** “What’s not? We are doing our best here to support the people that live and work in this community and we have a lot of tourists that come in here too, but really this place started as a living room for the community and it is a space where people inherently come to gather, to work, to heal and it holds that energy. My husband and I feel really blessed to hold space for this space which we really believe is its own entity.

“All the people working here are incredible people. They are intelligent and they could all be doing other things. They are choosing to be here, and I think everybody that is here, and everybody that

See COFFEE, page 35▼

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Joyce Janetski - World's End



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## Shirt

▼Continued from page 22

for people interested in creating a unique, one-of-a-kind T-shirt, and we can print it right on site. We offer traditional screenprinting and embroidery and also state-of-the-art digital direct to garment printing."

**What can people find at your business they can't find anywhere else?** "Our business features a retail storefront which offers a wide array of garments with clever and creative local designs that range in size from newborn infant to adult 5XL, including ladies cut, unisex, tall, youth, infant, long and short sleeve. We also offer garment printing services, and we can supply promotional products for businesses and organizations."

**What is the value in shopping locally?** "Shopping locally builds a liveliness within the community. Money spent locally recycles back into the community and also benefits the community through taxes and fees. Local shopping supports businesses in our community and helps assure the goods and services that make our community special are around for others to enjoy."

**What do you enjoy most about doing business in Jefferson County?** "Doing business in Jefferson County is heartwarming because it has such a family feeling to it. Sharing one of the most beautiful places on the planet with others who appreciate and contribute to its unique spirit is a privilege and a gift."

## Autoworks

▼Continued from page 25

integrity, honesty and expertise. In a small town like ours, it is important to keep our customers safe on the road, and earn and keep their trust in us."

**What do you enjoy most about doing business in Jefferson County?** "We enjoy that we have the opportunity to work where we live, where most of us have lived here for many years. Owners Mark and Kris have lived here for a combined 73 years. Their son Taran and Travis, on the front counter, have been here their whole lives and graduated from Port Townsend High School. Two of our four technicians have lived here their whole lives, and Len has been a technician at Autoworks from the very beginning. We like to think we are a family, and that our customers are our friends."

# \$100 for your thoughts: What did you find?

What is the most interesting thing you've found while shopping in Jefferson County and where and when did you find it? .....

What's the one thing you would never go outside of Jefferson County to buy? .....

Why is shopping locally important to you? .....

Name: .....

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Send your answers to The Local c/o Port Townsend Jefferson County Leader, 226 Adams Street, Port Townsend, Wash. 98368 by May 1, 2019 for a chance to win \$100. Entries also may be dropped off at The Leader at the address above or emailed to news@ptleader.com with the slug line: The Local Contest.

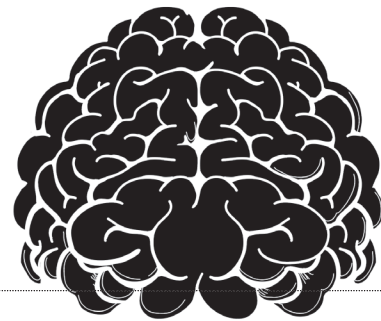
# Coffee

▼Continued from page 30

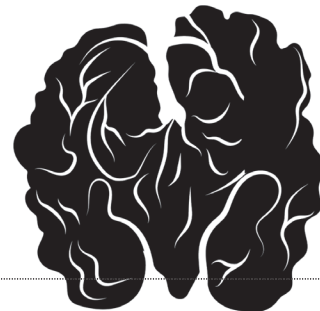
comes in here is drawn here for a reason.”

**What do you enjoy most about doing business in Jefferson County?** “This place is my home. I grew up on the East Coast and I have lived a lot of different places, but this place, there is something about the hearts of the people that live here that is really sacred to me. To be able to provide sustenance in these different ways to people that we share and breath space with is a really special thing. It is a way to be here and be in community and to serve and to also receive from all of that.”

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# Centrum

▼Continued from page 6

## What do you enjoy most about doing business in Jefferson County?

“Scale. Centrum adores the intimate scale of our community; it enhances our distinctiveness and allows us to connect, very personally and directly, to those we serve. We value the many partnerships and cooperation that define this place, and we hope to add luster and brilliance to our beloved community.”

# Frameworks

▼Continued from page 17

**What is the value of shopping locally?** “Supporting our local community is paramount. For us, that means we provide a selection of products and services that can be found in larger metropolitan areas. This saves our clientele time and money. We believe, by providing this service, it helps to keep dollars local.”

**What do you enjoy most about doing business in Jefferson County?** “While we have clients near and far, it is exciting to watch the economic and population growth throughout Jefferson County. The business and art community of Port Townsend plays a significant role in that growth. On the surface, Jefferson County and Port Townsend may seem like a rural, sleepy corner of the Pacific Northwest. In truth, we are the exact opposite. Nearly everything that can be found in large metropolitan areas can be found throughout the county. It is exciting to be part of that growth.”

# Hatter

▼Continued from page 10

and organizations, and we support each employee who desires to live in our community, and we are helping our local economy stay alive and diverse. We are also supporting our health and wellness.”

## What do you enjoy most about doing business in Jefferson County?

“We love meeting individuals from our community and people from all over the world through our business interactions. While being a consumer, we love knowing who we are buying from and that we are contributing to our community’s economic well-being.”

# Habitat

▼Continued from page 8

One way we strive to build community is by welcoming new and established east Jefferson County residents into our store to shop, socialize and to connect with Habitat. We are a store that welcomes customers to take their time and to browse. Visit every third Friday morning of the month for coffee and cookies.”

**What do you enjoy most about doing business in Jefferson County?** “Jefferson County is a place of social engagement, where community is celebrated loudly and often. Because of that strength, we have been able to thrive as a store that is a good deal for you, our community and the environment. Habitat facilitates two cycles in our stores: the furniture and goods reuse cycle — from one home into another, avoiding the landfill — and the funds cycle — one person’s new sofa purchase providing funds toward another’s affordable house or home repair. Both strengthen the fabric of our community, and we are grateful for the donors, shoppers, volunteers and community partners who help make this work possible.”

# Creamery

▼Continued from page 9

**What do you enjoy most about doing business in Jefferson County?** “No question that it is the people. Whether it is local customers who have supported us or the farms, businesses and investors we have partnered with over the years, we have been lucky to have so many positive people and relationships to help us achieve our goal of making some of the best cheeses in the country. Cheesemaking is difficult work, and we could not have accomplished so much without the support of the great employees who have contributed to our success over the years.”

# Avamere

▼Continued from page 21

come and go as they please on the Avamere bus.”

**What do you consider the value in shopping locally?** “We are giving jobs and homes to the residents of Port Townsend.”

**What do you enjoy most about doing business in Jefferson County?** “Jefferson County has a quaint and inviting feel that helps make the whole community feel like home. Avamere at Port Townsend is happy to be part of the community and create homes for its senior residents.”

# Top Ten Reasons to Shop Locally

## When you buy local ...

### You are supporting yourself.

When you buy local, you're putting money back into the pockets of other local business, who also shop locally.

### You are supporting nonprofits that support your community.

Studies show that nonprofits receive an average of 250 times more support from small businesses than large, national corporations.

### You are supporting one-of-a-kind businesses.

Check out the Port Townsend Farmers Market on any Saturday from April through December. It's a showcase of small businesses.

### You are supporting the environment.

When you shop close to home, you're saving gas and the planet.

### You're creating jobs!

Local businesses hire local employees. It's that simple.

### You get better service.

When you buy goods and services from local people on a regular basis, odds are you'll get known and get better service.

### You are investing in your community.

Think Quimper Mercantile, and so many other businesses that make the community a better place to live, work and play.

### Local taxes, local infrastructure

The more you buy locally, the more sales tax revenue is generated to help the city and county pay for services you also need and enjoy.

### Local prosperity

The more you spend locally, the more money circulates where you live, not where bankers and big corporations are based.

### Local fun

It's so much more fun to get to know people and become Jan, Susan, Tom, David or (your name here) than it is to go some place where people don't know you and only want your money.

**So shop local,  
and have fun!**



# Isenberg

▼Continued from page 26

have gender or age preference. Sometimes it's specific training. Really though they need to be comfortable with the relationship.”

**What do you enjoy most about doing business in Jefferson County?** “My wife and I moved here doing a lot of seasonal work back in 2001 and we needed a place to land and we fell in love with this area and found a way to make it work. It was, ‘How do I stay in Jefferson County and make a living?’ But I do like working here. Working in a rural community you can become very much a generalist. I will have one session where the couple is on their second or third marriage and they are in their 80s, and the next session I will work with a 16-year-old adolescent male. It is nice to be able to have that kind of diversity with family counseling. I would say I really enjoy that. If I were in Seattle, I would end up being a specialist in one area.”

## Index to Advertisers

Autoworks .....	34
Bishop Victorian Hotel .....	23
Bonita's Four-Legged Friends .....	11
Candle Store .....	23
Crossroads Music.....	23
Elevated Ice Cream .....	19
Expressions.....	15
First Federal .....	40
Frameworks.....	23
Good Man Sanitation .....	15
Hadlock Building Supply .....	2
Henery Hardware .....	11
Jefferson Transit .....	34
Les Schwab Tires.....	13
Mad Hatter & Co. ....	11
Magpie Alley .....	27
Mt. Townsend Creamery.....	27
Pacific Eye Care .....	7
Palace Hotel.....	19
Pane d'Amore Artisan Bakery.....	31
Peninsula Floors & Furnishings .....	7
Penny Saver .....	27
PT Shirt Company .....	27
Quimper Mercantile .....	11
Shold Landscape Products.....	15
Sirens Pub .....	4
Townsend Bay Property Management .....	2
The Wandering Wardrobe .....	15
The Wine Seller .....	31
World's End .....	31

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